Dear Industry Partner:

The Societies for Pediatric Urology (SPU) is delighted to announce the 69th Annual Meeting, which will be held September 11, 2021 at the Palazzo at the Venetian Hotel in Las Vegas, Nevada.

The SPU Annual Meeting is a one-day meeting held during the AUA Annual Meeting. Exhibit hours will take place on Saturday September 11, 2021. In 2019 the SPU Annual Meeting attracted over 570 professionals and in 2020, our virtual meeting had over 750 753 attendees from all over the world. We anticipate much same enthusiasm when we can meet in person in Las Vegas.

As a valued industry partner, I invite you to take full advantage of this exceptional opportunity to be a part of the 2021 SPU Annual Meeting. There are a number of ways do be involved in the meeting, all outlined in the attached prospectus. Please review and let me know how we can help you promote your product to the pediatric urology community.

I look forward to working with you on another successful meeting in September.

Sincerely,

Yvonne Grunebaum, CEM
Director of Industry Relations, SPU
ABOUT THE SOCIETIES

The Societies for Pediatric Urology (SPU) is a non-profit organization whose main purpose is to promote the practice of pediatric urology globally, to encourage and provide educational opportunities and to elevate the standards of the pediatric urology professional.

ABOUT THE ATTENDEES

Attendance History

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>Virtual</td>
<td>753</td>
</tr>
<tr>
<td>2019</td>
<td>Chicago</td>
<td>570</td>
</tr>
<tr>
<td>2018</td>
<td>San Francisco</td>
<td>704</td>
</tr>
<tr>
<td>2017</td>
<td>Boston</td>
<td>684</td>
</tr>
<tr>
<td>2016</td>
<td>San Diego</td>
<td>598</td>
</tr>
<tr>
<td>2015</td>
<td>New Orleans</td>
<td>720</td>
</tr>
<tr>
<td>2014</td>
<td>Orlando</td>
<td>762</td>
</tr>
<tr>
<td>2013</td>
<td>San Diego</td>
<td>573</td>
</tr>
<tr>
<td>2012</td>
<td>Atlanta</td>
<td>415</td>
</tr>
<tr>
<td>2011</td>
<td>Washington D.C.</td>
<td>420</td>
</tr>
<tr>
<td>2010</td>
<td>San Francisco (World Congress)</td>
<td>996</td>
</tr>
<tr>
<td>2009</td>
<td>Chicago</td>
<td>395</td>
</tr>
<tr>
<td>2008</td>
<td>Orlando</td>
<td>391</td>
</tr>
</tbody>
</table>

Domestic Attendance 43%
International Attendance 57%
COMMERCIAL SUPPORT OPPORTUNITIES  
All of the following support opportunities include acknowledgement in all SPU meeting publications, on signage, on slides within the Meeting Room, and on our website.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD LEVEL</td>
<td>$15,000</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td>$10,000</td>
</tr>
<tr>
<td>BRONZE LEVEL</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

A table top exhibit space is available to supporters for an additional fee of $100.

MARKETING SUPPORT OPPORTUNITIES  
Please see page 7 for agreement

SPU Program Advertising
Companies may advertise in the SPU Program Guide, which will be distributed to all attendees onsite, as well as archived on the SPU website. The following positions are available:

<table>
<thead>
<tr>
<th>Position</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>$1,500</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$1,500</td>
</tr>
<tr>
<td>Mobile Application Banner</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

SPU has been making the effort for the past few years of “going green”. We now use a mobile application for the attendees to keep track of the agenda and other events. Your banner will be located on the first page of the mobile application and seen by everyone who uses it. This is a very visible marketing opportunity.

Signage  
$5,000  
Your company will be acknowledged as supporting the signage with mention on every sign.

INDUSTRY LUNCH SYMPOSIUM  
$7,500  Please see page 8 for agreement

Your company may support a 50-minute scientific presentation. The Topic and Speaker Faculty must be pre-approved by the SPU Executive Officers and Program Chair before this can be confirmed. Your Company will receive a pre-registration list of all attendees, promotion with a one page flyer*, a poster* in the meeting registration area, and acknowledgment in all SPU publications, as well as on SPU signage and slides within the meeting room. Marketing materials cannot be distributed or displayed unless pre-approved by the SPU Executive Officers and Program Chair. Audio visual and food and beverage is at the supporter’s expense.

* Flyer and poster are produced by the supporter.
EXHIBITING INFORMATION
Exhibits will be located in Palazzo CD, just across from the General Session which will be located in Palazzo EFGH.

Saturday, September 11 8:00 am – 5:00 pm
There will be an Attendee Reception in the Exhibit Hall immediately following the program.

*Times subject to change based on final program*

EXHIBITS 2,200.00
SPU sponsors of any level are offered the opportunity to exhibit at the SPU Annual Meeting for an additional fee of $100. If you would like to exhibit only, the exhibit fee is $2,200. Each exhibit space will include one 6’ x 30” draped table and two chairs. Exhibits will be tabletop only, and there will be no pipe and drape. Any standing equipment used as a display and used IN LIEU of a table requires advance permission from Show Management. A tabletop sign will be provided to each exhibiting company.

BOOTH RENTAL FEE – WHAT IS INCLUDED
Tabletop Display
Includes:
✓ Use of rented floor space
✓ One (1) 6’ x 30” table and 2 chairs
✓ Recognition in the program guide and mobile app
✓ Two (2) badges registrations (may also attend the scientific sessions)

SPACE ASSIGNMENT
Exhibit space will be assigned in June and will be communicated with a link to the Exhibitor Service kit.

APPLICATION AND DEPOSIT
Please see page 9 for agreement
In order to reserve exhibit space your application must be submitted with at least 50% payment. After June 4, 2021, full payment must be received. Checks should be made payable to:

Societies for Pediatric Urology
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA
TAX ID # Available on Request

INSTALLATION
The exhibit hall will be available for set-up from 7:00 am - 7:45 am on Saturday, September 11th. All exhibits must be set by 8:00 am on Saturday September 11th without exception. Assembly of exhibits during exhibit hours will not be permitted.
CONDUCTING EXHIBITS
No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Societies. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT
Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.

FIRE PROTECTION
The Exhibitor, hired contractors, and others attending the Societies for Pediatric Urology Annual Meeting must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.

PROTECTION OF THE FACILITY
Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the Hotel or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

DISMANTLING
All exhibits must remain intact until the official closing time of 5:00 pm on Saturday, September 11, 2021, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 7:00 pm.

INDEMNIFICATION
Exhibitor, SPU and the Hotel shall mutually indemnify, hold harmless and defend each other, its officers, directors, employees, agents and members and bear all costs as they incur for all loss, expense, damage, cause of actions, claims or demands of whatever kind and nature, including judgements, interest and reasonable attorney’s fees, which occur or arise directly or indirectly out of negligence, willful misconduct, breach of this Agreement by, or acts or omissions of each other’s agents, employees, guests, or other third parties. Such indemnification of exhibitor, hotel and SPU shall be effective unless such damage or injury results from the gross negligence or willful misconduct, breach of this Agreement by, or acts or omissions of each other’s agents, servants, or employees in which case liability shall be apportioned between the parties according to each party’s judicially determined liability. The right to indemnification depends on the party giving a written notice to the other within sixty (60) days of receipt of a written claim or demand.

INSURANCE
Exhibitor, Hotel, and SPU shall carry Commercial General Liability insurance in an amount of not less than $1,000,000 to protect against any claims arising from any activities conducted by the exhibitor, Hotel, or SPU including claims for personal, bodily injury, death, or property damage, during the Convention period and to indemnify and defend the other party as provided in this Agreement.
SPU 2021 ANNUAL MEETING
COMMERCIAL SUPPORT AGREEMENT FORM
September 11, 2021 at the Palazzo in the Venetian Resort | Las Vegas, Nevada

Exhibitor: ________________________________________________________________
Contact: __________________________________ Title: __________________________
Address: ___________________________________________________________________
City: _____________________________ State: ______________ Country: ____________ Zip: ____________
Telephone: _________________________ Fax: ________________________________
Email: ____________________________________________________________
Authorized Signature: ________________________________________________

By signing this document, company agrees that this is a legally binding contract and that 50% payment is due with this agreement with the balance due June 4, 2021. If a written cancellation is received on or before June 4, 2021, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after June 4, 2021 a refund will not be issued. All artwork must be submitted to the SPU for approval prior to use. Only SPU Commercial Supporters will be allowed to exhibit at the SPU Annual Meeting.

Please check the appropriate GRANT LEVEL:

☐ GOL D $15,000
☐ SIlVER $10,000
☐ BRONZE $ 5,000

☐ YES, I wish to Exhibit at this year's Annual Meeting for an additional $100. (please submit an exhibitor application)

PAYMENT INFORMATION:

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: $________________________

☐ CREDIT CARD ☐ American ☐ Visa ☐ MasterCard

Amount to be charged: $________________________

Credit Card Number

Expiration Date Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: ______________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400, Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via 978.524.0461. If you prefer to email please leave out the credit card number and in that space write your phone number and we will call you.
By signing this document, company agrees that this is a legally binding contract and that 25% payment is due with this agreement, the balance is due June 4, 2021. If a written cancellation is received on or before June 4, 2021, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after June 4, 2021 a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork must be submitted to the SPU for approval prior to use. Only SPU exhibitors will be allowed to participate in additional support opportunities.

Please check the appropriate item:

☐ Signage $5,000
☐ Mobile Application $5,000

SPU Annual Meeting Program Guide Advertising

☐ Inside front cover $1,500
☐ Inside back cover $1,500

PAYMENT INFORMATION:

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: $______

☐ CREDIT CARD ☐ ∇ Tarjeta Debito ☐ VISA ☐ MasterCard

Amount to be charged: $_____________

Credit Card Number

Expiration Date Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card __________________________ Cardholder’s Signature __________________________

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: __________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400, Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461
**SPU 2021 ANNUAL MEETING**

**SYMPOSIA SUPPORT AGREEMENT FORM**

September 11, 2021 at the Palazzo in the Venetian Resort | Las Vegas, Nevada

<table>
<thead>
<tr>
<th>Exact Title of Symposium</th>
<th>Name of Accrediting Organization</th>
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<table>
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<tr>
<th>Sponsoring Company Name</th>
<th>Contact Name</th>
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</table>

<table>
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<tr>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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<tr>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
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<tbody>
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</table>

**Brief Description of Symposia Topics and Proposed Faculty:**

* Symposium acceptance is subject to final approval by the SPU Scientific Program Committee

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**INDUSTRY SUPPORTED SYMPOSIA**

**DAY/DATE/TIME OF MEETING**

- Saturday, September 11, 2021
  - Lunch Symposium
  - $7,500

**PAYMENT METHOD:**

- WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
- Check amount enclosed: $__________________________

**CREDIT CARD**

- \[ \square \] Visa
- \[ \square \] MasterCard
- \[ \square \] American Express

Amount to be charged: $__________________________

Credit Card Number

Expiration Date

Security Code (3-4 numbers on front or back of card)

**DO NOT EMAIL full credit card information.** Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you prefer to email please leave out the credit card number and in that space write your phone number and we will call you.

- Please check if credit card billing address is same as contact information at the top of the form.
- Billing address if different than above: __________________________________________________________

**Complete and return to:** Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461
Societies for Pediatric Urology
EXHIBIT SPACE AGREEMENT
September 11, 2021 at the Palazzo in the Venetian Resort | Las Vegas, Nevada

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due with application before June 4, 2021. Final payment of the remaining balance is due no later than February 5, 2021. Sign and return both sides with a check payable to SPU 500 Cummings Center, Suite 4400, Beverly, MA 01915, or fax both sides with a credit card number to 978-524-0461. Applications sent after June 4, 2021 must be submitted with full payment.

<table>
<thead>
<tr>
<th>CONTACT INFORMATION:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contact Person</strong> This person will receive all correspondence pertaining to this meeting.</td>
</tr>
<tr>
<td><strong>Title</strong></td>
</tr>
<tr>
<td><strong>Telephone number</strong></td>
</tr>
<tr>
<td><strong>Email address</strong></td>
</tr>
<tr>
<td><strong>Company Name</strong></td>
</tr>
<tr>
<td><strong>Street Address</strong></td>
</tr>
<tr>
<td><strong>City/State/Postal Code /Country</strong></td>
</tr>
<tr>
<td><strong>Web Address</strong></td>
</tr>
</tbody>
</table>

- [ ] Exhibit Space: $2,200.00
  6x30 table top display space
- [ ] Exhibit Space: $100 w/ Commercial Support Package

**Location preferences:** (List table numbers)

1st Choice: __________ 3rd Choice: __________
2nd Choice: __________ 4th Choice: __________

50% deposit is due with application. After June 4, 2021, applications must be accompanied with payment in full.

We would like to be near: __________________________________________________________________

We would not like to be near: __________________________________________________________________

The SPU will make every effort to honor your location requests.

**PROGRAM BOOK LISTING:**
Please email a 50 word COMPANY description to industry@spuonline.org to be included in the Final Program Book. When emailing description please include the following:

1. "SPU" in the subject line of your email
2. Company Name
3. Mailing Address
4. Appropriate contact email address
5. Company website address
6. 50 word COMPANY description.

**PAYMENT METHOD:** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

- [ ] WIRE TRANSFER – Please call our offices 978.927.8330
- [ ] Check amount enclosed: $______________________
- [ ] CHECK Amount Enclosed: $______________________
- [ ] CREDIT CARD [ ] American Express [ ] MasterCard [ ] Visa

This form must be faxed if credit card number is showing.

*DO NOT EMAIL. | Secure Fax: + 978.524.0461

Amount to be charged: $______________________

* Credit Card Number | Or phone number to call and take full info.

Expiration Date: __________ Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card: __________________________________________________________________

Cardholder’s Signature: __________________________________________________________________

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is not the same please enter below.

- [ ] WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

__________________________________________________________________________________________

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER June 4, 2021.

Applications without appropriate payment will not be processed.

**AUTHORIZED SIGNATURE**

**PRINT NAME**

If you have any questions please contact us at 978-927-8330 or email us at industry@spuonline.org

<table>
<thead>
<tr>
<th>FOR SPU USE ONLY</th>
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<tbody>
<tr>
<td>Date received: __________ Total Amount due: $______________________</td>
</tr>
<tr>
<td>Amount received: __________ Accepted by: __________</td>
</tr>
<tr>
<td>ID #: __________</td>
</tr>
<tr>
<td>Space Assignment: __________ Date assigned: __________</td>
</tr>
</tbody>
</table>
1. PAYMENT AND REFUNDS. Applications submitted prior to June 4, 2021 must be accompanied by a payment of $500 and a deposit of 50% of the total rental charge. Failure to pay the total rental charge will cause the space to be reassigned at the Show Management's discretion. The balance of the space rental charge will become due and payable on June 4, 2021. Applications submitted after May 7, 2021 must be accompanied by payment in full. Applications received without such payment will not be processed and assignments will not be made.

If Show Management receives a written request for cancellation or downgrading of space on or before June 4, 2021, the exhibitor will be liable for a 25% processing fee. For cancellations or downgrades received after June 4, 2021, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location as indicated by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to assign space to non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies except as noted on the space reservation agreement.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's space, the exhibitor shall bear the cost of such article, delivery and return of the item used to the vendor and also pay the cost of proper labeling, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Arena Area without prior approval from Show Management.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative's being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit space.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repaint any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibit Kit. The Exhibit Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for both construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibit Kit. In the event the exhibitor fails to conform to the Exhibit Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at all times during the exposition.

7. EXHIBITS & PUBLIC SECURITY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. The exhibitor is responsible for his own compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions, or difficulties in the application of such laws, ordinances and regulations in their exhibit or display, Show Management will endeavor to answer them. All booth decorations must be flame-proofed.

Exhibitors shall be presented with a National Electrical Code Safety Rules. If inspection indicates an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or any part of such exhibit as may be irregular, and effect the removal of all at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. If unusual equipment or machinery is to be installed, or if appliances that might come under fire code are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes, or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or to shut completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals. Live animals are prohibited.

Models. Both representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality salesrooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. Exhibitor, Hotel, and SPU shall carry Commercial General Liability insurance in an amount of not less than $1,000,000 to protect against any claims arising from any activities conducted by the exhibitor, Hotel, or SPU including claims for personal, bodily injury, death, property damage, during the Convention period and to indemnify and defend the other party as provided in this Agreement.

12. INDEMNIFICATION. Exhibitor, SPU and the Hotel shall mutually indemnify, hold harmless and defend each other, its officers, directors, employees, agents and members and bear all costs as they incur for all loss, expense, damage, cause of actions, claims or demands of whatever kind and nature, including judgments, interest and reasonable attorney's fees, which occur or arise directly or indirectly out of negligence, willful misconduct, breach of this Agreement by, or acts or omissions of each other’s agents, employees, guests, or other third parties. Such indemnification of exhibitor, hotel and SPU shall be effective unless such damage or injury results from the gross negligence or willful misconduct, breach of this Agreement by, or acts or omissions of each other’s agents, employees, or employees in which case liability shall be apportioned between the parties according to each party’s judicial determination of the case. The right to indemnification departs to the party giving a written notice to the other within sixty (60) days of receipt of a written claim or demand.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of Show Management. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENT, ADJUSTMENT OR REVISION WHICH HAS NOT BEEN PREVIOUSLY ANNOUNCED IN WRITING. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS HERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO VIOLATE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.
SPU 69th Annual Meeting
September 11, 2021 at the Palazzo in the Venetian Resort | Las Vegas, Nevada
EXHIBITS FLOOR PLAN

Coming Soon!