The Societies for Pediatric Urology

66th Annual Meeting

May 18-20, 2018
San Francisco, California

Industry Prospectus

spuonline.org
Dear Industry Partner:

The Societies for Pediatric Urology (SPU) is delighted to announce the 66th Annual Meeting of the Societies, which will be held May 18-20, 2018 at the Marriott Marquis in San Francisco, California.

The SPU Annual Meeting is a three-day meeting preceding most of the AUA Scientific Sessions. Exhibit hours will take place on Friday, May 18th and Saturday, May 19th. In 2017 the SPU organized a very successful Annual Meeting with 684 professionals in attendance. We expect the same enthusiasm in San Francisco.

As a valued industry partner, I would like to invite you to participate in and support the 2018 SPU Annual Meeting. There are a number of ways in which companies can assist the SPU in furthering its mission to educate pediatric urologists. These are outlined in the prospectus pages below. I urge you to review them and let me know how we can help your company bring its message and product to our exceptional and highly qualified pediatric urology audience. I look forward to working with you on another successful meeting in May of 2018.

Sincerely,

Yvonne Grunebaum, CEM
Director of Industry Relations, SPU
ABOUT THE SOCIETIES

The Societies for Pediatric Urology (SPU) is a non-profit organization whose main purpose is to promote the practice of pediatric urology, to encourage and provide educational opportunities and to elevate the standards of the pediatric urology professional.

ABOUT THE ATTENDEES

Attendance History

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>Orlando</td>
<td>391</td>
</tr>
<tr>
<td>2009</td>
<td>Chicago</td>
<td>395</td>
</tr>
<tr>
<td>2010</td>
<td>San Francisco (World Congress)</td>
<td>996</td>
</tr>
<tr>
<td>2011</td>
<td>Washington D.C.</td>
<td>420</td>
</tr>
<tr>
<td>2012</td>
<td>Atlanta</td>
<td>415</td>
</tr>
<tr>
<td>2013</td>
<td>San Diego</td>
<td>573</td>
</tr>
<tr>
<td>2014</td>
<td>Orlando</td>
<td>762</td>
</tr>
<tr>
<td>2015</td>
<td>New Orleans</td>
<td>720</td>
</tr>
<tr>
<td>2016</td>
<td>San Diego</td>
<td>598</td>
</tr>
<tr>
<td>2017</td>
<td>Boston</td>
<td>684</td>
</tr>
</tbody>
</table>

57% of the attendance in 2017 was from the United States
43% of the attendance in 2017 was from outside of the United States

- 26% Central, South America and the Caribbean
- 29% Asia
- 10% Middle East
- 22% Europe
- 10% Canada
- 2% Australia & New Zealand
- 1% Africa
COMMERCIAL SUPPORT OPPORTUNITIES

All of the following support opportunities include acknowledgement in all SPU meeting publications, on signage, on slides within the Meeting Room, and on our website.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Level</td>
<td>$15,000</td>
</tr>
<tr>
<td>Silver Level</td>
<td>$10,000</td>
</tr>
<tr>
<td>Bronze Level</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

A table top exhibit space is available to supporters for an additional fee of $100.

MARKETING SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee bags</td>
<td>$7,500</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$1,500</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$1,500</td>
</tr>
<tr>
<td>Mobile Application Banner</td>
<td>$5,000</td>
</tr>
<tr>
<td>Signage</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

SPU has been making the effort for the past few year of “going green”. We now use a mobile application for the attendees to keep track of the agenda and other events. Your banner will be located on the first page of the mobile application and seen by everyone who uses it. This is a very visible marketing opportunity.

INDUSTRY BREAKFAST OR LUNCH SYMPOSIUM

Your company may support a 50-minute scientific presentation with either a pre-meeting Breakfast, or as a Luncheon. The Topic and Speaker Faculty must be pre-approved by the SPU Executive Officers and Program Chair before this can be confirmed. Your Company will receive a pre-registration list of all attendees, promotion with a one page flyer* in each meeting bag, a poster* in the meeting registration area, and acknowledgment in all SPU publications, as well as on SPU signage and slides within the meeting room. Marketing materials cannot be distributed or displayed unless pre-approved by the SPU Executive Officers and Program Chair. Audio visual and food and beverage is at the supporter’s expense.

* Flyer and poster are produced by the supporter.
EXHIBITING INFORMATION

EXHIBIT DATES AND HOURS*

Friday, May 18 7:30 am – 5:30 pm
Saturday, May 19 7:30 am – 7:00 pm**

*Times subject to change based on final program
** Reception in exhibit hall

EXHIBITS $4,500

Exhibits are located in Yerba Buena Ballroom 7, adjacent to the scientific session is in Yerba Buena 8-9. All SPU sponsors of any level are offered the opportunity to exhibit at the SPU Annual Meeting for an additional fee of $100. If you would like to exhibit only, the exhibit fee is $4,500. Each exhibit space will include one 6’ x 30” draped table and two chairs. Exhibits will be tabletop only, and there will be no pipe and drape. Any standing equipment used as a display and used IN LIEU of a table requires advance permission from Show Management. A tabletop sign will be provided to each exhibiting company.

BOOT RENTAL FEE – WHAT IS INCLUDED

Table top Display
Includes:
✓ Use of rented floor space
✓ One (1) 6’ x 30” table and 2 chairs
✓ Recognition in the program guide
✓ Two (2) badges registrations (may also attend the scientific sessions)

SPACE ASSIGNMENT

Exhibit space will be assigned in February and will be communicated with a link to the Exhibitor Service kit.

APPLICATION AND DEPOSIT Please see page 10 for agreement

In order to reserve exhibit space your application must be submitted with at least 50% payment. After February 2, 2018, full payment must be received. Checks should be made payable to:

Societies for Pediatric Urology
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA
TAX ID # Available on Request

INSTALLATION

The exhibit hall will be available for set-up from 4:00pm - 6:00pm on Thursday May 17th. All exhibits must be set by 6:00 am on Friday May 18th without exception. Assembly of exhibits during exhibit hours will not be permitted.
CONDUCTING EXHIBITS
No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Societies. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT
Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted.

FIRE PROTECTION
The Exhibitor, hired contractors, and others attending the Societies for Pediatric Urology Annual Meeting must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.

PROTECTION OF THE FACILITY
Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the Hotel or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

DISMANTLING
All exhibits must remain intact until the official closing time of 7:00 pm on Saturday, May 19, 2018, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 9:00 pm.

INDEMNIFICATION
Exhibitor, SPU and the Marriott Marquis Hotel shall mutually indemnify, hold harmless and defend each other, its officers, directors, employees, agents and members and bear all costs as they incur for all loss, expense, damage, cause of actions, claims or demands of whatever kind and nature, including judgements, interest and reasonable attorney’s fees, which occur or arise directly or indirectly out of negligence, willful misconduct, breach of this Agreement by, or acts or omissions of each other’s agents, employees, guests, or other third parties. Such indemnification of exhibitor, hotel and SPU shall be effective unless such damage or injury results from the gross negligence or willful misconduct, breach of this Agreement by, or acts or omissions of each other’s agents, servants, or employees in which case liability shall be apportioned between the parties according to each party’s judicially determined liability. The right to indemnification depends on the party giving a written notice to the other within sixty (60) days of receipt of a written claim or demand.

INSURANCE
Exhibitor, Marriott Marquis, and SPU shall carry Commercial General Liability insurance in an amount of not less than $1,000,000 to protect against any claims arising from any activities conducted by the exhibitor, Marriott Marquis, or SPU including claims for personal, bodily injury, death, or property damage, during the Convention period and to indemnify and defend the other party as provided in this Agreement.
SPU 2018 ANNUAL MEETING
COMMERCIAL SUPPORT AGREEMENT FORM
May 18-20, 2018 • Marriott Marquis • San Francisco, CA

Exhibitor: ___________________________________________________________________________________
Contact: _______________________________________ Title: __________________________
Address: ___________________________________________________________________________________
City: __________________________ State: ______________ Country: ____________ Zip: __________
Telephone: ______________________________ Fax: ______________________________
Email: __________________________________________________________
Authorized Signature: __________________________________________

By signing this document, company agrees that this is a legally binding contract and that 50% payment is due with this agreement with the balance due February 2, 2018. If a written cancellation is received on or before February 2, 2018, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after February 2, 2018 a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork must be submitted to the SPU for approval prior to use. Only SPU Commercial Supporters will be allowed to exhibit at the SPU Annual Meeting.

Please check the appropriate GRANT LEVEL:

☐ GOLD $15,000
☐ SILVER $10,000
☐ BRONZE $5,000

☐ YES, I wish to Exhibit at this year’s Annual Meeting for an additional $100. (please submit and exhibitor application

PAYMENT INFORMATION:
☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: $__________________

☐ CREDIT CARD ☐ American Express ☐ Visa ☐ MasterCard

Amount to be charged: $__________________

Credit Card Number

Expiration Date Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: __________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461
Exhibitor: ____________________________________________________________
Contact: _______________________________________ Title: _____________________
Address: ______________________________________________________________
City: _____________________________ State: ______________ Country: ____________ Zip: _____________
Telephone: ___________________________________ Fax: _________________________
Email: _________________________________________________________________
Authorized Signature: ___________________________________________________

By signing this document, company agrees that this is a legally binding contract and that 25% payment is due with this agreement, the balance is due February 2, 2018. If a written cancellation is received on or before February 2, 2018, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after February 2, 2018 a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork must be submitted to the SPU for approval prior to use. Only SPU exhibitors will be allowed to participate in additional support opportunities.

Please check the appropriate item:

☐ Attendee Bags $12,000
☐ Signage $5,000
☐ Mobile Application $5,000
☐ Inside front cover $1,500
☐ Inside back cover $1,500

PAYMENT INFORMATION:
☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: $____________

☐ CREDIT CARD □ □ □

Amount to be charged: $____________

Credit Card Number

Expiration Date Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ Billing address if different than above: ____________________________

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461
Exact Title of Symposium

Name of Accrediting Organization

Sponsoring Company Name

Contact Name

Address

City

State

Zip

Phone

Fax

Email

Brief Description of Symposium Topics and Proposed Faculty:

* Symposium acceptance is subject to final approval by the SPU Scientific Program Committee

INDUSTRY SUPPORTED SYMPOSIA

DAY/DATE/TIME OF MEETING

Friday, May 12

☐ Lunch Symposium $5,000

Saturday, May 13

☐ Breakfast Symposium $5,000

☐ Lunch Symposium $5,000

PAYMENT METHOD:

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information

☐ Check amount enclosed: $____________________

☐ CREDIT CARD ☐ American Express ☐ Visa ☐ MasterCard

Amount to be charged: $____________________

________________________________________

Credit Card Number

Expiration Date

Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card

Cardholder’s Signature

Please check if credit card billing address is same as contact information at the top of the form.

☐ Billing address if different than above: ______________________________

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via our secure fax 978.524.0461. If you prefer to email please leave out the credit card number and in that space write your phone number and we will call you.

Complete and return to:  Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461
# Societies for Pediatric Urology EXHIBIT SPACE AGREEMENT
May 18-20, 2018 • Marriott Marquis • San Francisco, CA

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due with application before February 2, 2018. Final payment of the remaining balance is due no later than February 17, 2018. Sign and return both sides with a check payable to SPU 500 Cummings Center, Suite 4400, Beverly, MA 01915, or fax both sides with a credit card number to 978-524-0461. Applications sent after February 2, 2018 must be submitted with full payment.

## CONTACT INFORMATION:

<table>
<thead>
<tr>
<th>Contact Person</th>
<th>This person will receive all correspondence pertaining to this meeting.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Telephone number</th>
<th>Fax number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Email address</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Company Name</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Street Address</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>City/State/Postal Code /Country</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Web Address</th>
</tr>
</thead>
</table>

- [ ] Exhibit Space: $4,500
  6x30 table top display space
- [ ] Exhibit Space: $100 w/ Commercial Support Package

**Location preferences:** (List table numbers)

<table>
<thead>
<tr>
<th>1st Choice</th>
<th>3rd Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Choice</td>
<td>4th Choice</td>
</tr>
</tbody>
</table>

50% deposit is due with application. After February 2, 2018, applications must be accompanied with payment in full.

We would like to be near ________________________________

We would not like to be near ________________________________

The SPU will make every effort to honor your location requests.

## PROGRAM BOOK LISTING:

Please email a 50 word COMPANY description to industry@spuonline.org to be included in the Final Program Book. When emailing description please include the following:

1. "SPU" in the subject line of your email
2. Company Name
3. Mailing Address
4. Appropriate contact email address
5. Company website address
6. 50 word COMPANY description.

## PAYMENT METHOD: Please note that as part of our compliance we can no longer accept credit card numbers via email. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

- [ ] WIRE TRANSFER – Please call our offices 978.927.8330
- [ ] Check amount enclosed: $
- [ ] CHECK Amount Enclosed: $
- [ ] CREDIT CARD □ American Express □ MasterCard □ Visa

This form must be faxed if credit card number is showing.

*DO NOT EMAIL. | Secure Fax: + 978.524.0461

- [ ] Amount to be charged: $

- [ ] Credit Card Number | Or phone number to call and take full info.
- [ ] Expiration Date       Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card

Cardholder's Signature

- [ ] Please check if credit card billing address is same as contact information at the top of the form.
- [ ] If billing address is not the same please enter below.

- [ ] WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

**FOR SPU USE ONLY**

<table>
<thead>
<tr>
<th>Date received:</th>
<th>Total Amount due:</th>
<th>Amount received:</th>
<th>Accepted by:</th>
<th>ID #:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space Assignment:</td>
<td>Date assigned:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. PAYMENT AND REFUNDS. Applications submitted prior to February 2, 2018 must be accompanied by a deposit in an amount of 50% of the total space rental charge and will not be processed until such payment is received. If Show Management receives a written request for cancellation or downgrade of space on or before February 2, 2018, the exhibitor will be liable for a 25% processing fee. For cancellations or downgrades received after February 2, 2018, no refunds will be issued.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to sell, assign, sublet or share with non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's booth, the exhibitor must be furnished with written permission from the manufacturer. Any articles unclaimed by the exhibitor at the end of the Show will be removed at the exhibitor’s expense. The exhibitor is responsible for all articles delivered and left at the Show. The exhibitor is also responsible for keeping his stall neat, manned and orderly at all times. Exhibitors must stop work in time not to interfere with service personnel and exhibitors in the aisles.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted into the exhibit area at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exhibition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibit Kit. The Exhibit Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for both construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibit Kit. It is the responsibility of each exhibitor to comply with all regulations and instructions contained in the Exhibit Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Such compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations must be flameproof. Electrical wiring must conform to specifications furnished by Show Management. Exhibitors are not permitted to store materials which might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning such articles. Use of unusual equipment or machinery is prohibited. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the period between the time the booths are vacated and the time the exhibitors return to the booths. Exhibitors are responsible to keep and identify their crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly marked. Storage crates and boxes will be removed and returned to the exhibit space at the exhibitor’s expense. When a booth is vacated, the exhibitor shall notify the Show Management of his intention to vacate the space.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibitor space. Suffice space must be provided within the exhibitor space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality salesrooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activities scheduled by Show Management.

11. LIABILITY AND INSURANCE. Exhibitor, Marriott Marquis, and SPU shall carry Commercial General Liability insurance in an amount of not less than $1,000,000 to protect against any claims arising from any activities conducted by the exhibitor, Marriott Marquis, or SPU including claims for personal, bodily injury, death, or property damage which may be incurred by others in the conduct of activities at the Show. Exhibitors are responsible for keeping their exhibits neat, manned and orderly at all times.

12. INDEMNIFICATION. Exhibitor, SPU and the Marriott Marquis Hotel shall mutually indemnify, hold harmless and defend each other, its officers, directors, employees, agents and members and bear all costs as they incur for all loss, expense, damage, cause of actions, claims or demands of whatever kind and nature, including judgments, interest and reasonable attorney's fees, which occur or arise directly or indirectly out of negligence, willful misconduct, breach of this Agreement by, or acts or omissions of each other's agents, servants, or employees in which case liability shall be apportioned between the parties according to each party's respective share of fault. Any party's failure to indemnify depends on the party giving a written notice to the other within sixty (60) days of receipt of a written claim or demand.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the requirements of the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of Show Management. ANY PARTY IS FURTHER AGREED TO HEREUNDER WILL INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY CHANGES TO THE RULES OR REGULATIONS, AND NO CHANGES OR ADDITIONS TO THE AGREEMENTS HEREIN ARE TO BE MADE UNLESS IN WRITING, EXECUTED BY BOTH PARTIES IN THE PRECEDING FORM. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THE FOREGOING RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY CHANGE TO THE AGREEMENTS HEREIN. THE EXHIBITING PARTY WOULD BE REQUIRED TO COMPLY WITH THE SUPERVISORY DETERMINATION OF THE EXHIBIT NAMING PARTY. The Society for Pediatric Urology, and its authorized representatives are hereinafter referred to as “Show Management.”